

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 2210 Grey Fox Ct Bel Air, MD 21015

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	VOICE -			Page 1 of 6				
	Property	Twhas						
	Invoice #	2763041-1	Order #	2763041				
•	Invoice Date	09/17/23	Alt Order #	WOC14256445				
)2	Invoice Month	September 2023	Deal #					
11	Invoice Period	08/28/23 - 09/14/23	Flight Dates	09/08/23 - 09/14/23				
	Advertiser	ISS/ Bluegrass Freedom Action						
	Product	MBGFA						
	Estimate #	11979						
		Account Executive	Taylor Fritsch	١				
		Sales Office	TEGNA Sales	s Washington DC				
		Sales Region	National					
L		Agency Code	9912736					
е		Advertiser Code	855					
		Billing Calendar	Broadcast					
		Billing Type	Cash					
		Special Handling						
		Agency Ref	3924AG					
		Advertiser Ref	M214038					
		Product 1	1025					
			-					

Product 2

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type							Spots/				
Weeks: Start Date End Date MTWTFSS Spots/Week Rate (60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type (10.00 NM 2 WHAS Tu 09/12/23 5:52 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM 3 WHAS Tu 09/12/23 5:54 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM 4 WHAS Th 09/14/23 5:54 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM 4 WHAS Th 09/14/23 5:54 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM 111 :30 3 BFA23TV09H \$160.00 NM 111 :30 BFA23TV09H \$300.00 NM 111 :30 BFA23TV09H \$30	Line Start	Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
Spots: # Ch	1 09/08	3/23 09/14/23	GMK @ 530A	5-6a	- 1111	:30	4	\$160.00	NM		
1 WHAS F 09/08/23 5:52 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM 2 WHAS TU 09/12/23 5:41 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM 3 WHAS W 09/13/23 5:41 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM 4 WHAS Th 09/14/23 5:54 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM \$	Weeks										
New Normal	Spots: #	Ch Day Ai	r Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 WHAS Tu 09/12/23 5:41 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM \$160.00	1	WHAS F 09	9/08/23 5:52 AM GMK	@ 530A	5-6a	:3	0 BFA23TV08H				
4 WHAS Th 09/14/23 5:54 AM GMK @ 530A 5-6a :30 BFA23TV09H \$160.00 NM 2 09/08/23 09/13/23 Local News @ 6a M-F 5:56 AM-6:30 AM 111 :30 3 \$300.00 NM Weeks: Start Date 09/08/23 09/14/23 111 3 \$300.00 NM Weeks: Start Date 09/08/23 09/14/23 111 3 \$300.00 NM Spots: # Ch Day Air Date 1 Air Time Description 1 WHAS M 09/11/23 5:58 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV08H \$300.00 NM 2 WHAS TU 09/12/23 6:11 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM 3 WHAS W 09/13/23 5:58 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM 3 09/08/23 09/14/23 GMK @ 630A 6:30 AM-7:00 AM 11111 :30 5 \$300.00 NM Weeks: Start Date 09/08/23 09/14/23 11111 5 \$200.00 NM 11111 :30 5 \$300.00 NM Weeks: Start Date 09/08/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 2 WHAS M 09/11/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 3 WHAS M 09/11/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 3 WHAS TU 09/12/23 6:40 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 3 WHAS TU 09/12/23 6:40 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM	2	WHAS Tu 09	9/12/23 5:41 AM GMK	@ 530A	5-6a	:3	O BFA23TV09H				NM
2 09/08/23 09/13/23 Local News @ 6a M-F 5:56 AM-6:30 AM 111 :30 3 \$300.00 NM	3	WHAS W 09	9/13/23 5:41 AM GMK	@ 530A	5-6a	:3	O BFA23TVO9H			\$160.00	NM
Weeks: Start Date End Date MITWTFSS Spots/Week \$300.00	4	WHAS Th 09	9/14/23 5:54 AM GMK	@ 530A	5-6a	:3	O BFA23TVO9H			\$160.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	2 09/08	3/23 09/13/23	Local News @ 6a M-F	5:56 AM-6:30 AM	111	:30	3	\$300.00	NM		
1 WHAS M 09/11/23 5:58 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV08H \$300.00 NM 2 WHAS Tu 09/12/23 6:11 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM 3 WHAS W 09/13/23 5:58 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM	Weeks										
2 WHAS Tu 09/12/23 6:11 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM 3 WHAS W 09/13/23 5:58 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM \$300.00 NM \$309/08/23 09/14/23 GMK @ 630A 6:30 AM-7:00 AM 11111 :30 5 \$300.00 NM	Spots: #	Ch Day Ai	r Date Air Time Descr	iption_	Start/End Time	Lengt	th Ad-ID			Rate	Туре
3 WHAS W 09/13/23 5:58 AM Local News @ 6a M-F 5:56 AM-6:30 AM :30 BFA23TV09H \$300.00 NM 3 09/08/23 09/14/23 GMK @ 630A 6:30 AM-7:00 AM 11111 :30 5 \$300.00 NM Weeks: Start Date End Date MTWTFSS 11111 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 09/08/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 2 WHAS M 09/11/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 3 WHAS Tu 09/12/23 6:40 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM	1	WHAS M 09	9/11/23 5:58 AM Local	News @ 6a M-F	5:56 AM-6:30 AM	ı :3	O BFA23TV08H			\$300.00	NM
3 09/08/23 09/14/23 GMK @ 630A 6:30 AM-7:00 AM 11111 :30 5 \$300.00 NM Weeks: Start Date	2	WHAS Tu 09	9/12/23 6:11 AM Local	News @ 6a M-F	5:56 AM-6:30 AM	<i>l</i> :3	O BFA23TVO9H			\$300.00	NM
Weeks: Start Date 09/08/23 End Date 09/14/23 MTWTFSS 11111- Spots/Week 5300.00 Rate 3300.00 Spots: # Ch Day Air Date 1 WHAS F 09/08/23 Air Time Description 05/09/08/23 Start/End Time 1 Length Ad-ID 1 Start/End Time 2 Start/End Time 1 Start/End Time 2 St	3	WHAS W 09	9/13/23 5:58 AM Local	News @ 6a M-F	5:56 AM-6:30 AM	<i>l</i> :3	O BFA23TVO9H			\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	3 09/08	3/23 09/14/23	GMK @ 630A	6:30 AM-7:00 AM	11111	:30	5	\$300.00	NM		
1 WHAS F 09/08/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 2 WHAS M 09/11/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 3 WHAS Tu 09/12/23 6:40 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV09H \$300.00 NM	Weeks										
2 WHAS M 09/11/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV08H \$300.00 NM 3 WHAS Tu 09/12/23 6:40 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV09H \$300.00 NM	Spots: #	Ch Day Ai	r Date Air Time Descr	iption_	Start/End Time	Lengt	th Ad-ID			Rate	Туре
3 WHAS Tu 09/12/23 6:40 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV09H \$300.00 NM	1	WHAS F 09	9/08/23 6:29 AM GMK	@ 630A	6:30 AM-7:00 AM	<i>ا</i> 3 عام	O BFA23TVO8H			\$300.00	NM
· · · · · · · · · · · · · · · · · · ·	2	WHAS M 09	9/11/23 6:29 AM GMK	@ 630A	6:30 AM-7:00 AM	<i>l</i> :3	O BFA23TVO8H			\$300.00	NM
4 WHAS W 09/13/23 6:29 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV09H \$300 00 NM	3	WHAS Tu 09	9/12/23 6:40 AM GMK	@ 630A	6:30 AM-7:00 AM	<i>l</i> :3	O BFA23TV09H			\$300.00	NM
4 VIII/O VV 05/10/20 0.25 / W ONIV @ 005/1	4	WHAS W 09	9/13/23 6:29 AM GMK	@ 630A	6:30 AM-7:00 AM	<i>l</i> :3	O BFA23TV09H			\$300.00	NM
5 WHAS Th 09/14/23 6:53 AM GMK @ 630A 6:30 AM-7:00 AM :30 BFA23TV09H \$300.00 NM	5	WHAS Th 09	9/14/23 6:53 AM GMK	@ 630A	6:30 AM-7:00 AM	<i>l</i> :3	O BFA23TVO9H			\$300.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

Invoice #	2763041-1	2763041-1 Invoice Month September 2023							
Invoice Date	09/17/23	09/17/23 Invoice Period 08/28/23 - 09/14/23							
Advertiser	ISS/ Bluegrass Freedom Action								
Product	MBGFA								
Estimate #	11979								

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 09/08/23	09/14/23	GMK @ 630A	6:30 AM-7:00 AM	11111	:30	5	\$300.00	NM	
4 09/08/23	09/14/23	GOOD MORNING ICA 7A	AMER 6:56 AM-8:00 AM	-1111	:30	4	\$325.00	NM	
Weeks:	Start Date 09/08/23	End Date MTWTF - 1111		Rate \$325.00					
Spots: # Ch		00/11/20 1111	•	Start/End Time	Length	Ad-ID			Rate Type
1 WH			OOD MORNING AMERICA			BFA23TV08	Н		\$325.00 NM
2 WH			OOD MORNING AMERICA			BFA23TV09			\$325.00 NM
3 WH			OOD MORNING AMERICA			BFA23TV09			\$325.00 NM
4 WH			OOD MORNING AMERICA			BFA23TV09			\$325.00 NM
- VVII	111 05/	714/25 7.50 AW O	OOD MORNING AMERICA	77 0.30 AW 0.00 A	vi .50	DI IIAOI VOO	•		ψ323.00 14101
5 09/08/23	09/14/23	GOOD MORNING ICA 8A	AMER 8:00 AM-9:00 AM	11111	:30	5	\$325.00	NM	
Weeks:	Start Date 09/08/23	End Date MTWTF 09/14/23 11111	<u> </u>	Rate \$325.00					
Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Length	Ad-ID			Rate Type
. <u> </u>			OOD MORNING AMERICA	8A 8:00 AM-9:00 AM	M :30	BFA23TV08	Н		\$325.00 NM
2 WH	IAS M 09	/11/23 8:12 AM G	OOD MORNING AMERICA	8A 8:00 AM-9:00 AM	M :30	BFA23TV08	Н		\$325.00 NM
3 WH	IAS Tu 09	/12/23 8:29 AM G	OOD MORNING AMERICA	8A 8:00 AM-9:00 AM	M :30	BFA23TV09	Н		\$325.00 NM
4 WH	IAS W 09	/13/23 8:39 AM G	OOD MORNING AMERICA	8A 8:00 AM-9:00 AM	M :30	BFA23TV09	H		\$325.00 NM
5 WH	AS Th 09	/14/23 8:35 AM G	OOD MORNING AMERICA	8A 8:00 AM-9:00 AM	M :30	BFA23TV09	Н		\$325.00 NM
6 09/08/23	09/09/23	GMK WEEKEND 6	6-7A 6:00 AM-7:00 AM	1-	:30	1	\$80.00	NM	
Weeks:	Start Date	End Date MTWTF	SS Spots/Week	Rate					
	09/04/23	09/10/23	1- 1	\$80.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	escription escription	Start/End Time	Length	Ad-ID			Rate Type
1 WH	IAS Sa 09	/09/23 6:08 AM G	MK WEEKEND 6-7A	6:00 AM-7:00 AI	M :30	BFA23TV08	H		\$80.00 NM
7 09/08/23	09/09/23	GOOD MORNING	AMER 7-9a	1-	:30	1	\$180.00	NM	
Weeks:	Start Date 09/04/23	End Date MTWTF		Rate \$180.00					
Spots: # Ch			•	*					Doto Tuno
		Date Air Lime Di	2scrintion	Start/End Time	I enath	Ad-ID			
				Start/End Time	Length		Н		Rate Type
1 WH			escription OOD MORNING AMERICA			Ad-ID BFA23TV08	Н		\$180.00 NM
· — —			OOD MORNING AMERICA				\$180.00	NM	
1 WH	IAS Sa 09	7:29 AM G	OOD MORNING AMERICA 0-10A 9-10a SS Spots/Week	7-9a	:30	BFA23TV08		NM	
1 WH 8 09/08/23 Weeks:	09/09/23 Start Date 09/04/23	7:29 AM GO GMK WEEKEND S End Date 09/10/23	OOD MORNING AMERICA 9-10A 9-10a SS Spots/Week 1- 1	7-9a1- Rate \$180.00	:30	BFA23TV08		NM	\$180.00 NM
1 WH 8 09/08/23 Weeks: Spots: # Ch	09/09/23 Start Date 09/04/23	Time Control Control	OOD MORNING AMERICA 9-10A 9-10a SS Spots/Week 1- 1	7-9a1- Rate	:30 :30 <u>Length</u>	BFA23TV08	\$180.00	NM	
1 WH 8 09/08/23 Weeks: Spots: # Ch	09/09/23 Start Date 09/04/23 Day Air	Time Control Control	OOD MORNING AMERICA 0-10A 9-10a SS Spots/Week 1- 1 escription MK WEEKEND 9-10A	7-9a1- Rate \$180.00 Start/End Time	:30 :30 <u>Length</u>	BFA23TV08	\$180.00	NM NM	\$180.00 NM

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INVOIC



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

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Invoice #	2763041-1 Invoice Month September 2023								
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/14/23						
Advertiser	ISS/ Bluegrass Freedom Action								
Product	MBGFA								
Estimate #	11979								

:30 BFA23TV08H

:30 BFA23TV09H

								Sr	oots/				
Line Start	Date E	nd Date	Desc	ription	Start/End Time	MTWTFSS	Ler		eek	Rate	Type		
9 09/08	3/23 0	9/10/23	GMK	WEEKEND 6-8A	6:00 AM-8:00 AM	1		:30	1	\$60.00	NM		
Spots: #	Ch	Day Air	Date	Air Time Descript	ion	Start/End Time	Э	Length A	d-ID			Rate	Туре
1	WHAS	Su 09/	10/23	7:13 AM GMK WI	EEKEND 6-8A	6:00 AM-8:00	AM	:30 BI	FA23TV08H			\$60.00	
10 09/08	3/23 0	9/10/23	GOO ICA	D MORNING AMER	R 8-9a	1		:30	1	\$200.00	NM		
Weeks		art Date	End Da		Spots/Week	Rate							
Spote: #		/04/23	09/10/2	231 Air Time Descript	ion 1	\$200.00 Start/End Time	•	Length A	4 ID			Rate	Typo
Spots: <u>#</u> 1	<u>Ch</u> WHAS	Day Air Su 09/			MORNING AMERICA	8-9a	<u>-</u> .		FA23TV08H			\$200.00	
												Ψ200.00	
11 09/08	3/23 0	9/10/23	THIS	WEEK	9-10a	1		:30	1	\$350.00	NM		
Weeks		art Date //04/23	End Da		Spots/Week 1	Rate \$350.00							
Spots: #	Ch	Day Air		Air Time Descript	ion	Start/End Time	Э	Length A	d-ID			Rate	Туре
1	WHAS	Su 09/	10/23	9:57 AM THIS WI	EEK	9-10a		:30 BI	FA23TV08H			\$350.00	NM
12 09/08	3/23 0	9/14/23	WHA 0P	S11 NEWS AT 123	12:30 PM-1:00 PM	11111		:30	5	\$180.00	NM		
Weeks		art Date /08/23	End Da		Spots/Week 5	Rate \$180.00							
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descript	<u>ion</u>	Start/End Time	<u>e</u> !	Length A	d-ID			Rate	Туре
1	WHAS	F 09/	08/23	12:34 PM WHAS1	1 NEWS AT 1230P	12:30 PM-1:00) PM		FA23TV08H			\$180.00	NM
2	WHAS		11/23		1 NEWS AT 1230P	12:30 PM-1:00			FA23TV08H			\$180.00	
3	WHAS	Tu 09/		_	1 NEWS AT 1230P	12:30 PM-1:00	PM		FA23TV09H			\$180.00	NM
4	WHAS		13/23		1 NEWS AT 1230P	12:30 PM-1:00			FA23TV09H			\$180.00	
5	WHAS	Th 09/	14/23	12:53 PM WHAS1	1 NEWS AT 1230P	12:30 PM-1:00) PM	:30 BI	FA23TV09H			\$180.00	NM
13 09/08	3/23 0	9/14/23	WHA P	S11 NEWS @ 430	4:30 PM-5:00 PM	1- 111		:30	4	\$180.00	NM		
Weeks		art Date /08/23	End Da 09/14/2		Spots/Week 4	Rate \$180.00							
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descript	<u>ion</u>	Start/End Time	<u> </u>	Length A	d-ID			Rate	Type
1	WHAS	F 09/	08/23	4:39 PM WHAS1	1 NEWS @ 430P	4:30 PM-5:00 I	PM	:30 BI	FA23TV08H			\$180.00	NM
2	WHAS	M 09/	11/23	4:37 PM WHAS1	1 NEWS @ 430P	4:30 PM-5:00 I	PM	:30 BI	FA23TV08H			\$180.00	NM
3	WHAS	W 09/	13/23	4:28 PM WHAS1	1 NEWS @ 430P	4:30 PM-5:00 I	PM		FA23TV09H			\$180.00	NM
4	WHAS	Th 09/	14/23	4:56 PM WHAS1	1 NEWS @ 430P	4:30 PM-5:00 I	PM	:30 BI	FA23TV09H			\$180.00	NM
14 09/08	3/23 0	9/14/23	WHA	S11 NEWS @ 5p	5-530p	1-111		:30	4	\$350.00	NM		
Weeks		art Date /08/23	End Da 09/14/2		Spots/Week 4	Rate \$350.00							
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descript	<u>ion</u>	Start/End Time	<u>e</u> !	Length A	d-ID			Rate	Туре
1	WHAS	F 09/	08/23	5:15 PM WHAS1	1 NEWS @ 5p	5-530p		:30 BI	FA23TV08H			\$350.00	NM
_												*	

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5-530p

5-530p

5:26 PM WHAS11 NEWS @ 5p

5:12 PM WHAS11 NEWS @ 5p

WHAS M 09/11/23

W 09/13/23

WHAS

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\$350.00 NM

\$350.00 NM





Start Date

09/08/23

Weeks:

End Date

09/14/23

MTWTFSS

11111--

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2763041-1	September 2023							
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/14/23						
Advertiser	ISS/ Bluegrass Freedom Action								
Product	MBGFA								
Estimate #	11979								

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
14 09/08/23	09/14/23	WHAS11 NEWS @ 5p	5-530p	1-111	:30	4	\$350.00	NM		
Spots: # Ch	Day Air Da	ate Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate	Туре
4 WH	IAS Th 09/14	/23 5:30 PM WHAS	11 NEWS @ 5p	5-530p	:30	BFA23TV09	Н		\$350.00	NM
15 09/08/23	09/14/23	WHAS11 NEWS @ 530) 530-6p	1111	:30	4	\$400.00	NM		
Weeks:		9/14/23 MTWTFSS 1111	Spots/Week 4	<u>Rate</u> \$400.00						
Spots: # Ch	Day Air Da	ate <u>Air Time</u> <u>Descrip</u>	<u>otion</u>	Start/End Time		<u>Ad-ID</u>			Rate	Type
1 WH	IAS M 09/11	/23 5:58 PM WHAS	11 NEWS @ 530P	530-6p	:30) BFA23TV08	H		\$400.00	NM
2 WH	IAS Tu 09/12	/23 5:37 PM WHAS	11 NEWS @ 530P	530-6p	:30) BFA23TV09	H		\$400.00	NM
3 WH	IAS W 09/13	/23 5:57 PM WHAS	11 NEWS @ 530P	530-6p	:30) BFA23TV09	H		\$400.00	NM
4 WH	IAS Th 09/14	/23 5:45 PM WHAS	11 NEWS @ 530P	530-6p	:30	BFA23TV09	H		\$400.00	NM
16 09/08/23	09/14/23	WHAS11 NEWS @ 6p	6-630p	11111	:30	5	\$450.00	NM		
Weeks:		Ind Date <u>MTWTFSS</u> 9/14/23 11111	Spots/Week 5	Rate \$450.00						
Spots: # Ch			otion	Start/End Time	Length	n Ad-ID			Rate	Туре
1 WH	IAS F 09/08	/23 6:23 PM WHAS	 11 NEWS @ 6p	6-630p	:30	BFA23TV08	Н		\$450.00	NM
2 WH	IAS M 09/11			6-630p	:30	BFA23TV08	Н		\$450.00	NM
3 WH	IAS Tu 09/12		•	6-630p	:30	BFA23TV09	Н		\$450.00	NM
4 WH	IAS W 09/13		•	6-630p	:30	BFA23TV09	Н		\$450.00	NM
5 WH			•	6-630p	:30) BFA23TV09	Н		\$450.00	
17 09/08/23	09/14/23	ABC WORLD NEWS	630-7p	11-1	:30	3	\$1,525.00	NM		
Weeks:		Ind Date <u>MTWTFSS</u> 9/14/23 11-1	Spots/Week 3	Rate \$1,525.00						
Spots: # Ch	Day Air Da	ate Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate	Туре
1 WH	IAS M 09/11	/23 6:29 PM ABC W	ORLD NEWS	630-7p	:30	BFA23TV08	Н		\$1,525.00	NM
2 WH	IAS Tu 09/12	/23 6:29 PM ABC W	ORLD NEWS	630-7p	:30	BFA23TV09	H		\$1,525.00	NM
3 WH			ORLD NEWS	630-7p	:30	BFA23TV09	Н		\$1,525.00	NM
18 09/08/23	09/14/23	ENTERTAINMENT TOI	NI 7-730p	- 1111	:30	4	\$500.00	NM		
Weeks:		MTWTFSS 9/14/23 - 1111	Spots/Week 4	Rate \$500.00						
Spots: # Ch			otion	Start/End Time	Length	Ad-ID			Rate	Туре
1 WH			TAINMENT TONIGHT	7-730p	:30	BFA23TV08	Н		\$500.00	NM
2 WH	IAS Tu 09/12	/23 7:19 PM ENTER	TAINMENT TONIGHT	7-730p	:30) BFA23TV09	Н		\$500.00	NM
3 WH	IAS W 09/13	/23 7:14 PM ENTER	TAINMENT TONIGHT	7-730p	:30) BFA23TV09	Н		\$500.00	NM
4 WH		-	TAINMENT TONIGHT	7-730p		BFA23TV09			\$500.00	
19 09/08/23	09/14/23	INSIDE EDITION	730-8p	11111	:30	5	\$500.00	NM		

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Rate

\$500.00

Spots/Week

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Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2763041-1	September 2023							
Invoice Date	09/17/23	Invoice Period	08/28/23 - 09/14/23						
Advertiser	ISS/ Bluegrass Freedom Action								
Product	MBGFA								
Estimate #	11979								

Spots/

								Spots/			
ine Start	Date Er	nd Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 09/08	3/23 09	/14/23	INSI	DE EDITION	730-8p	11111	:30	5	\$500.00	NM	
Spots: #	<u>Ch</u>	Day <u>Ai</u>	r Date	Air Time Descri	ription_	Start/End Time	Lengt	n Ad-ID			Rate Type
1	WHAS	F 09	/08/23	7:45 PM INSID	DE EDITION	730-8p	:30) BFA23TV08l	H		\$500.00 NM
2	WHAS	M 09 See MG		INSIE	DE EDITION	730-8p	:00	0			\$500.00 NN
6	WHAS	Tu 09 MG for)/12/23 19.2 09/1	7:45 PM INSID	DE EDITION	730-8p	:30) BFA23TV09l	Н		\$500.00 NM
3	WHAS	Tu 09	/12/23	7:56 PM INSID	DE EDITION	730-8p	_) BFA23TV09I			\$500.00 NM
4	WHAS	W 09	/13/23	7:52 PM INSID	DE EDITION	730-8p	:30	BFA23TV09	H		\$500.00 NM
5	WHAS	Th 09	/14/23	7:44 PM INSIE	DE EDITION	730-8p	:30	BFA23TV09	H		\$500.00 NM
20 09/08	3/23 09	/13/23		IDER YEARS/AE LEM ENC	BBO 9-10p	1	:30	1	\$875.00	NM	
Week	09/	rt Date 08/23	End D 09/14/		Spots/Week 1	Rate \$875.00					
Spots: #		<u>Day Ai</u>		Air Time Descri		Start/End Time		n <u>Ad-ID</u>			Rate Type
1	WHAS	W 09	/13/23	9:48 PM WON	DER YEARS/ABBOTT	ΓELEI9-10p	:30	BFA23TV09	H		\$875.00 NN
21 09/08	3/23 09	/14/23	GEN	ERATION GAP	8-9p	1	:30	1	\$750.00	NM	
Week		rt Date 08/23	End D 09/14/		Spots/Week 1	Rate \$750.00					
Spots: #	<u>Ch</u>	<u>Day</u> <u>Ai</u>	r Date	Air Time Descri	<u>ription</u>	Start/End Time	Lengtl	n <u>Ad-ID</u>			Rate Typ
1	WHAS	Th 09	/14/23	8:45 PM GENE	ERATION GAP	8-9p	:30) BFA23TV09l	H		\$750.00 NN
22 09/08	3/23 09	/09/23	WH <i>A</i> SAT	S11 NEWS AT 1	1 11-1135p	1-	:30	1	\$300.00	NM	
Week	09/	rt Date 04/23	End D 09/10/	231-	Spots/Week 1	Rate \$300.00					
Spots: #		<u>Day</u> <u>Ai</u>		Air Time Descri		Start/End Time		n <u>Ad-ID</u>			Rate Typ
1	WHAS	Sa 09	/09/23	11:30 PM WHA	S11 NEWS AT 11 SAT	T 11-1135p	:30) BFA23TV08l	H		\$300.00 NM
23 09/08	3/23 09	/14/23	M-F/		1 11-1135p	11111-1	:30	6	\$400.00	NM	
Week		rt Date 08/23	End D 09/14/		Spots/Week 6	Rate \$400.00					
Spots: #		<u>Day</u> Ai		Air Time Descri		Start/End Time		n Ad-ID			Rate Typ
1	WHAS		/08/23		S11 NEWS AT 11 M-F) BFA23TV08l			\$400.00 NN
2	WHAS	Su 09		11:33 PM WHA	S11 NEWS AT 11 M-F	F/SU 11-1135p	:30) BFA23TV08l	H		\$400.00 NN
3	WHAS	M 09 See MG		WHA	S11 NEWS AT 11 M-F	=/SU 11-1135p	:00	0			\$400.00 NI
7	WHAS	M 09 MG for 2)/11/23 23.3 09/1		News @ 11p M-F DB	Various	:30) BFA23TV08I	Н		\$400.00 NM
4	WHAS	Tu 09	/12/23	11:13 PM WHA	S11 NEWS AT 11 M-F	F/SU 11-1135p	:30) BFA23TV091	Н		\$400.00 NN
5	WHAS	W 09	/13/23	11:14 PM WHA	S11 NEWS AT 11 M-F	F/SU 11-1135p	:30) BFA23TV091	Н		\$400.00 NN
6	WHAS	Th 09	/14/23	11:14 PM WHA	S11 NEWS AT 11 M-F	F/SU 11-1135p	:30) BFA23TV091	Н		\$400.00 NN

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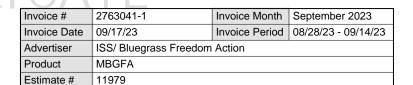
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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386



Agency Commission

Net Amount Due

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
23 09/08/23	09/14/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11111-1	:30	6	\$400.00	NM	
24 09/08/23	09/11/23	NFL Mo Pre-Game	Various		:30	0	\$1,200.00	NM	
Weeks:	Start Date 09/08/23	End Date <u>MTWTFSS</u> 09/14/23 1	Spots/Week 1	Rate \$1,200.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WH	IAS M 09/	/11/23 7:29 PM NFL Mo	Pre-Game	Various	:3	O BFA23TV	/08H		\$1,200.00 NM
25 09/08/23	09/11/23	NFL GAME	Various	1	:30	1	\$5,000.00	NM	
Weeks:	Start Date 09/08/23	End Date MTWTFSS 1	Spots/Week 1	Rate \$5,000.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS M 09/	/11/23 11:25 PM NFL GA	ME	Various	:3	O BFA23TV	/08H		\$5,000.00 NM
26 09/08/23	09/09/23	ABC COLLEGE FOOTB ALL 330P	3:30 PM-7:30 PM	1-	:30	1	\$1,300.00	NM	
Weeks:	Start Date 09/04/23	End Date 09/10/23	Spots/Week 1	Rate \$1,300.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WH	IAS Sa 09/	09/23 7:53 PM ABC CO	DLLEGE FOOTBALL	_ 330F3:30 PM-7:30 PI	M :3	O BFA23TV	/08H		\$1,300.00 NM
27 09/08/23	09/09/23	ABC PRIME COLLEGE FOOTBALL	7:30 PM-11:00 PM	A1-	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/04/23	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS Sa 09/	09/23 10:24 PM ABC PF	RIME COLLEGE FO	OTBA7:30 PM-11:00 F	PM :3	O BFA23TV	/08H		\$1,500.00 NM
				Total Spots	7	74			
Include Inv	oice # o	n Check - Payme	nt Terms 30	Davs			Gross Tota	ı	\$36,285.00

INVOICE

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\$5,442.75

\$30,842.25